



Co-funded by the Creative Europe Programme of the European Union

**ELÉCTRICO 28**

"ELÉCTRICO 28 IS AN ASSOCIATE PARTNER OF IN SITU, THE EUROPEAN PLATFORM FOR ARTISTIC CREATION IN PUBLIC SPACE, CO-FUNDED BY THE CREATIVE EUROPE PROGRAMME OF THE EUROPEAN UNION."

# [THE FRAME]

TECHNICAL RIDER

Coproduction:

Collaboration of:



Institut Català de les Empreses Culturals





# GENERAL INFORMATION

## **SYNOPSIS FOR COMMUNICATION PURPOSES:**

[The Frame] invites its audience to sit down in front of daily life to observe it. There are chairs, looks, words, signs, voices, sounds, asphalt, some trees and many other things. There are many characters. Four of them are trained in the disciplines of observation and description. Subjected to the vertigo of everyday life passing by, they try to capture everything that happens for 45 minutes. There is no plot. There is no ending. [The Frame] is many species of spaces - it is playful and poetic, it is a space for surprising and spontaneous actions and for chance encounters. It is also a way of crisscrossing the ordinary, the banal and the general, to discover the extraordinary, the special and the unique.

The approximate duration of the show is 50 minutes.

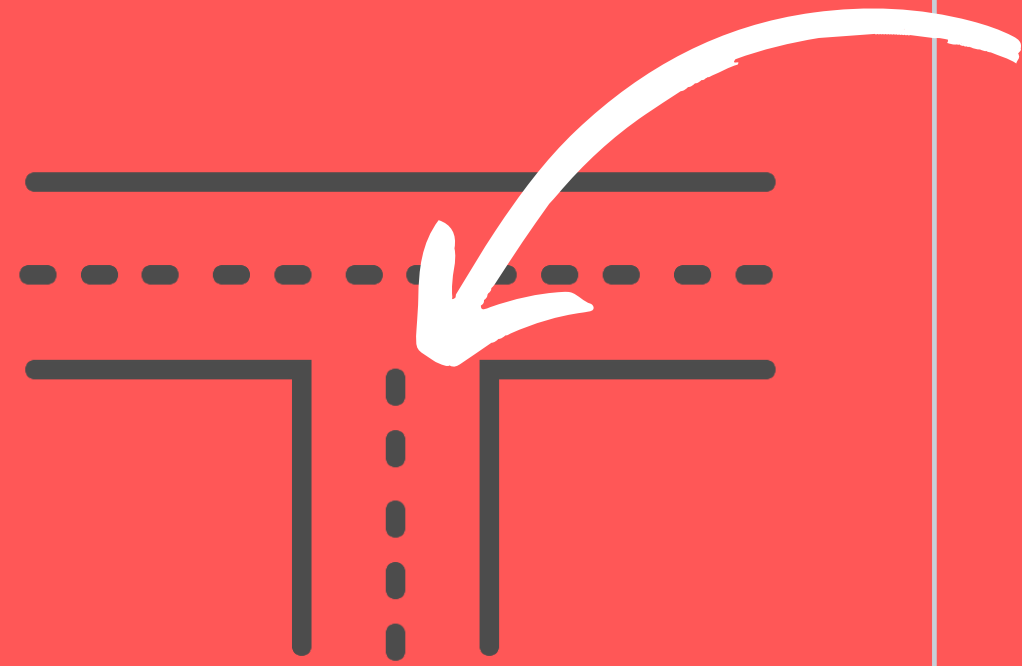
Capacity: depending on the selected street to perform and on the possibilities of visibility. The ideal capacity would be between 40 and 70 people.

We can perform up to 3 times per day.

**IMPERATIVE: performances during daylight**

We can adapt the show to the language of the festival or organization's choice.

We travel from Barcelona (Spain) and Graz (Austria). The respective organization should pay for accommodation, per diems, and travel costs.

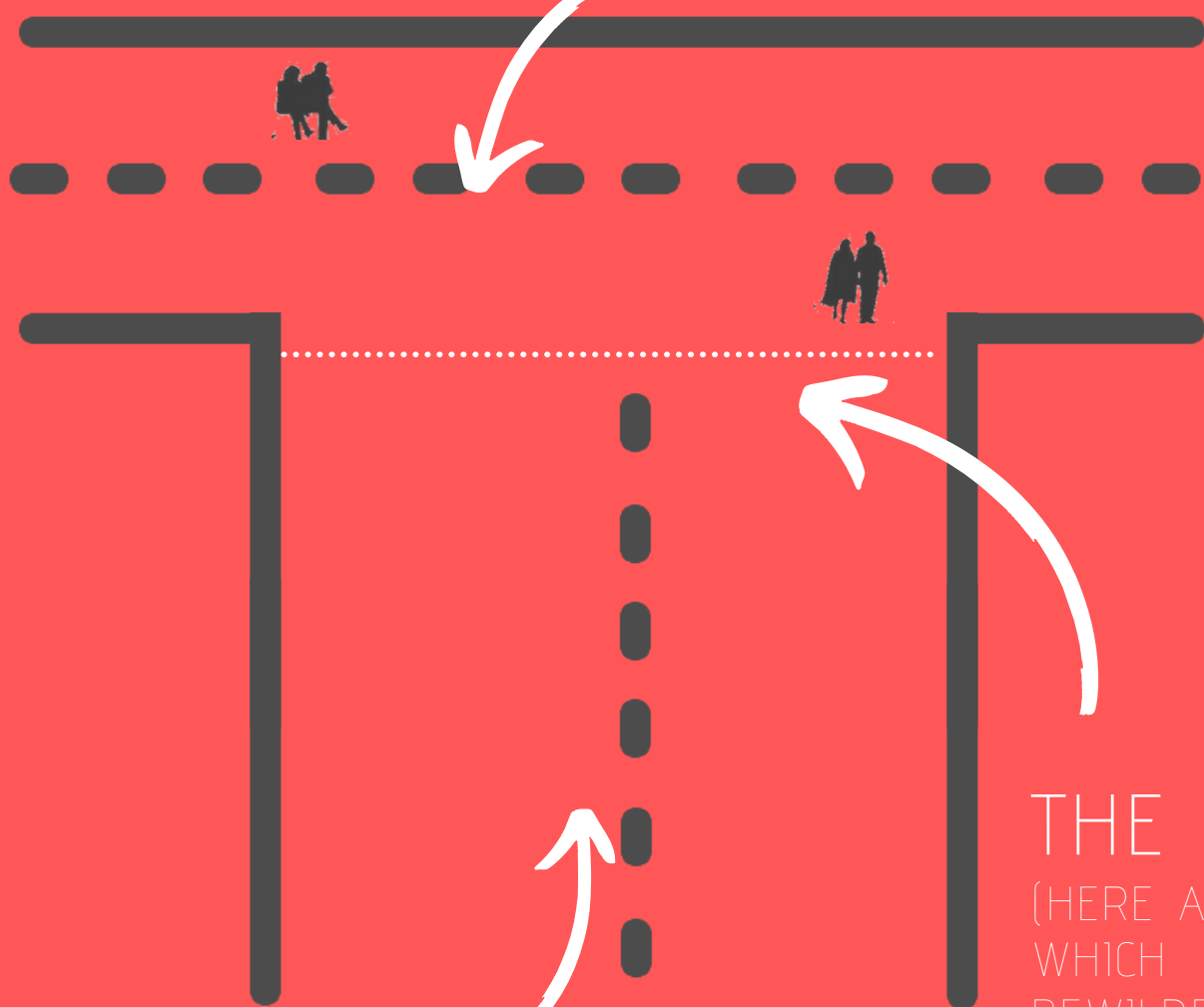


A *FRAME*, AS USED BY  
ELÉCTRICO 28:

THE SPACE THAT IS VISIBLE  
BETWEEN THE BUILDINGS OF A  
STREET WHEN OBSERVED FROM  
ANOTHER STREET THAT CROSSES  
WITH IT, CREATING AN EFFECT OF  
EVERYDAY LIFE APPEARING AND  
DISAPPEARING AS IF IT WAS  
STAGED.

# POSSIBLE FRAMES

STREET OR PROMENADE  
OBSERVED

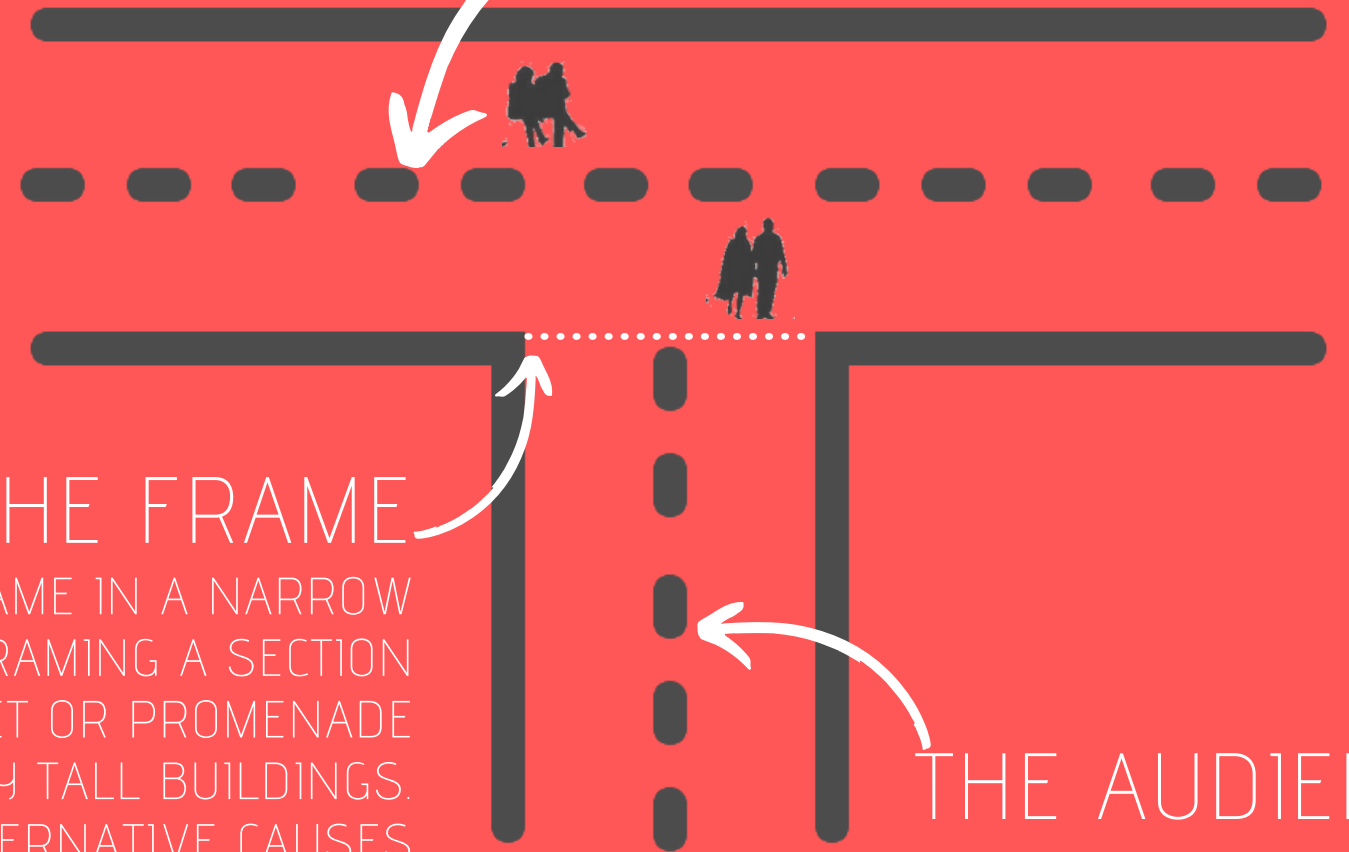


THE AUDIENCE  
SPACE  
(POP-UP)

THE FRAME

(HERE A BROADER ALTERNATIVE IN WHICH THE SURPRISE AND BEWILDERMENT OF THE PASSERBY IS STILL GIVEN, ALTHOUGH THE PUBLIC FEELS MORE EXPOSED AND LESS INTIMATE)

STREET OR PROMENADE  
OBSERVED



THE FRAME

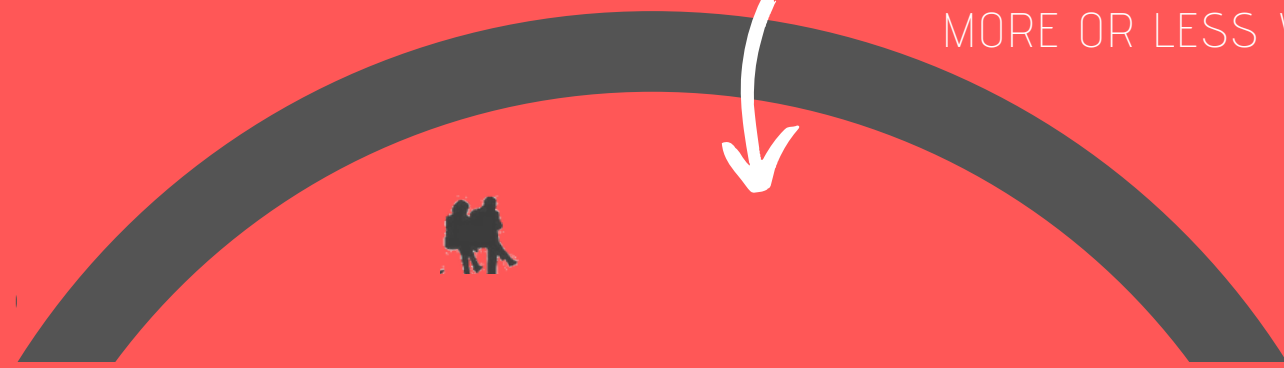
(THE FRAME IN A NARROW STREET FRAMING A SECTION OF A STREET OR PROMENADE FORMED BY TALL BUILDINGS. THIS ALTERNATIVE CAUSES MORE CONFUSION AND SURPRISES IN THE PASSERBY, WHO DOESN'T EXPECT TO CROSS AND BE OBSERVED BY A GROUP OF PEOPLE WITH A HEADSET)

THE AUDIENCE  
SPACE  
(POP-UP)

# POSSIBLE FRAMES

## SQUARE OBSERVED

(HERE A CLOSED HORIZON WITH  
MORE OR LESS WIDTH)



## SQUARE OBSERVED

(HERE A CLOSED HORIZON WITH  
MORE OR LESS WIDTH)



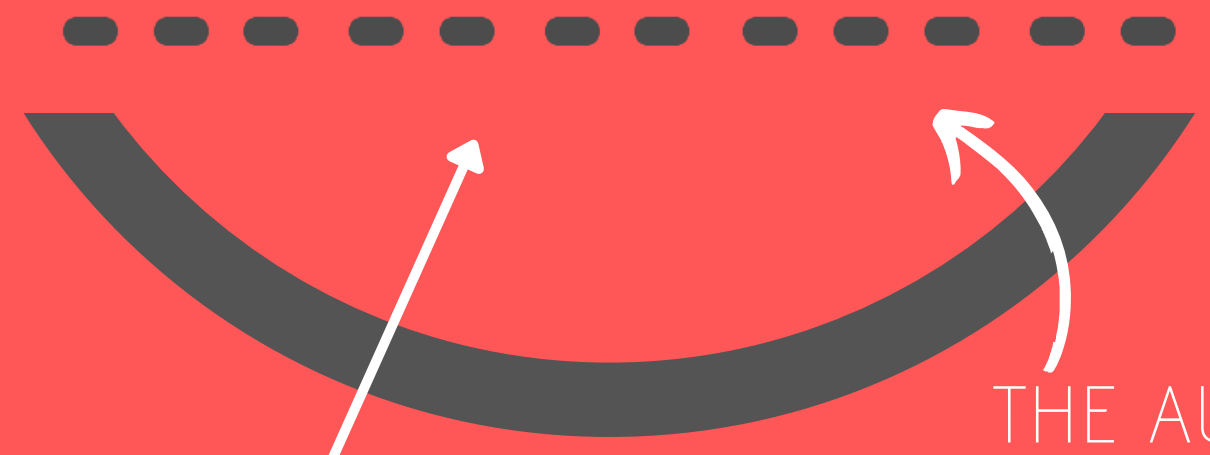
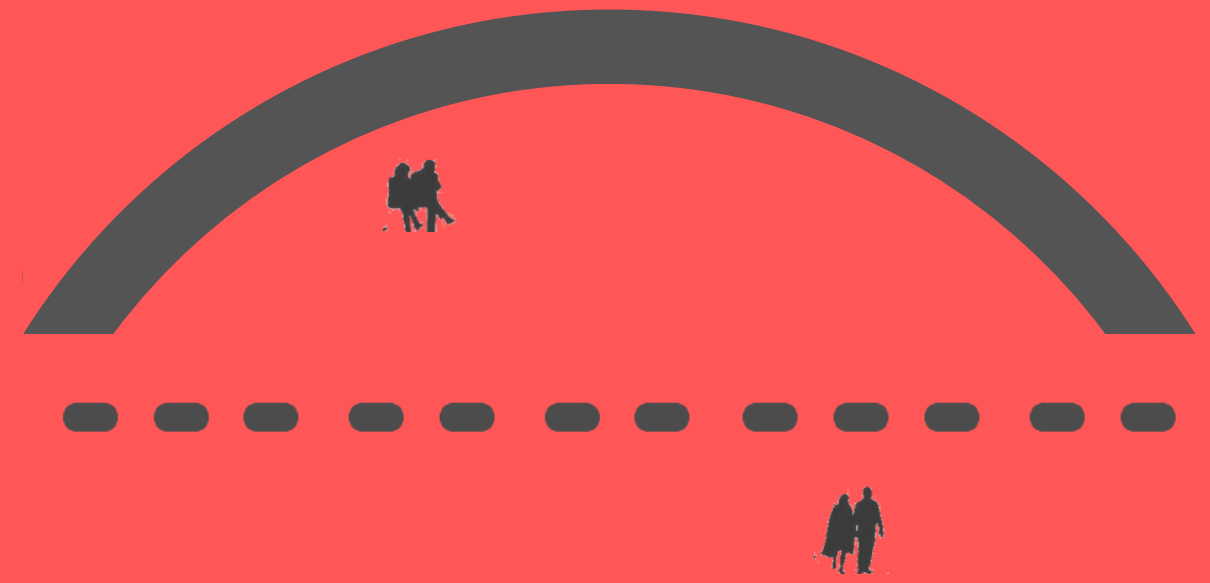
THE FRAME  
(SIMILAR TO THE FIRST  
ALTERNATIVE)

THE  
AUDIENCE  
SPACE  
(POP-UP)

THE FRAME  
(A FRAME WITH A VERY REDUCED  
SENSATION OF PRIVACY AND  
WHERE WE MISS THE EFFECT OF  
SURPRISE AND BEWILDERMENT  
OF THE PASSER-BY)

THE  
AUDIENCE  
SPACE  
(POP-UP)

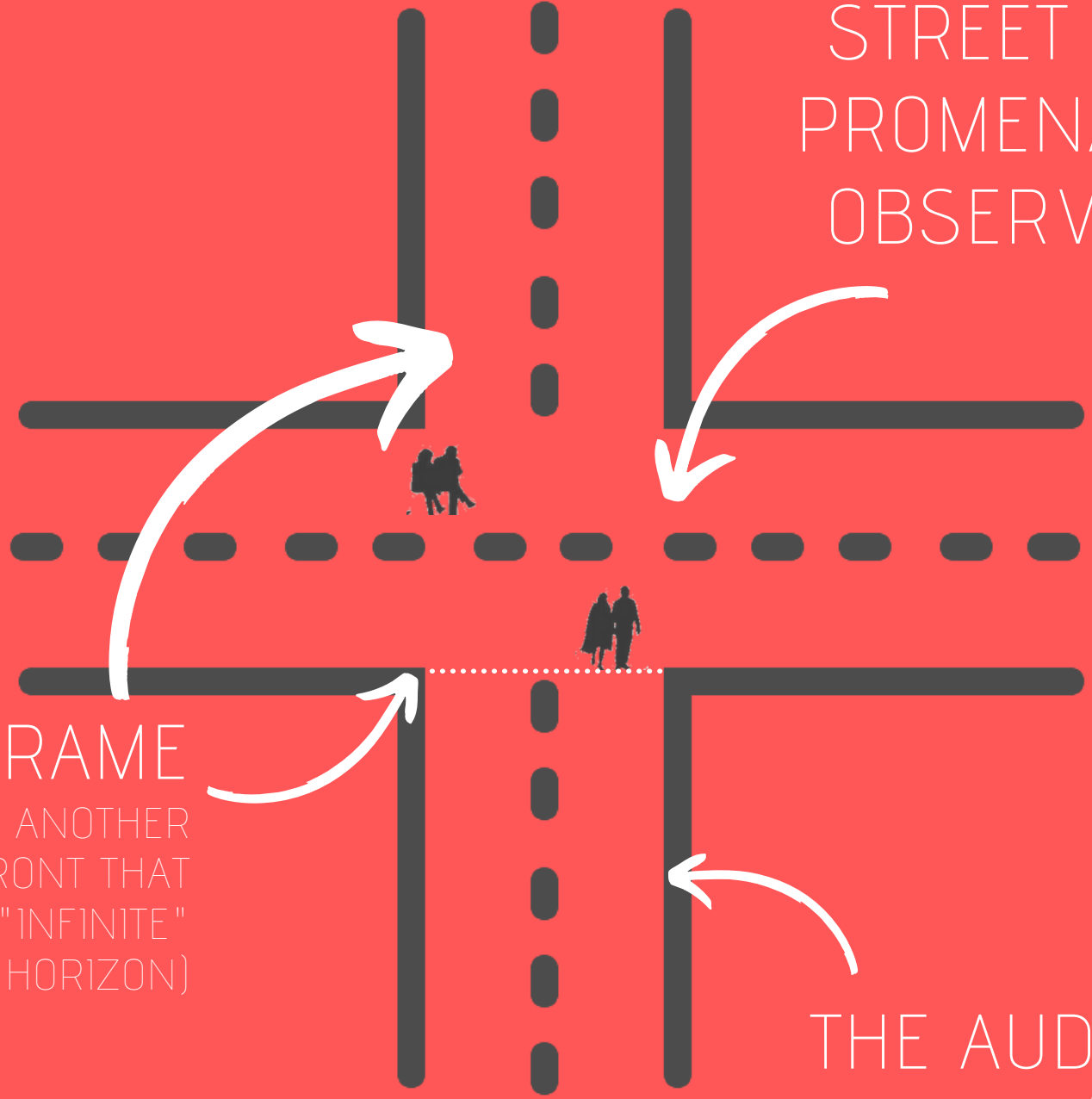
# NON-VIABLE ALTERNATIVES



STREET OR PROMENADE OBSERVED

THE FRAME  
(THE AUDIENCE IS LITERALLY IN THE MIDDLE OF A SQUARE)

THE AUDIENCE SPACE  
(SOMEWHERE IN AN OPEN SQUARE)



THE FRAME  
(THE FRAME HAS ANOTHER STREET IN FRONT THAT OPENS AN "INFINITE" HORIZON)

THE AUDIENCE SPACE  
(POP-UP)



# EXAMPLES OF THE OBSERVED STREET OR SQUARE



**THE OBSERVED STREET:** pedestrian or semi-pedestrian commercial area without too much profundity



**THE OBSERVED STREET:** rambla with three pedestrian lanes where people walk, shop, roll by...



# EXAMPLES OF THE OBSERVED STREET OR SQUARE



**THE OBSERVED STREET:** street with three pedestrian lanes and the possibility of cutting one car-lane. More profundity.



**THE OBSERVED STREET:** square with profundity but limited horizon. Transition of people in the area close to the audience.



# THE LOCATION: THE OBSERVED STREET OR SQUARE



## GENERAL CHARACTERISTICS

A place with busy or at least vivid daily life

A street people use principally for walking

Minimum car traffic or possibilities to cut the traffic

A place with a high density of passers-by at peak times but not massified

There should be a variety of reasons for passing by (taking a walk, shopping, work...)

It can be more or less profound, but should always be limited by buildings

It should not have a far-away horizon

There should be no market or other ephemeral event

In the space closest to the audience, there should be people (and animals) passing

## PROPOSED SCHEDULES

It depends on the social conventions and habits of each country / city.

Performance in daylight.



## THE AUDIENCE STREET



### CHARACTERISTICS OF THE SPACE

A pedestrian street or semi-pedestrian street with the possibility of cutting the traffic

A quiet street where people can walk but do not cross permanently

Ideally it should be 8-10 m broad, especially if a big audience number is requested

Access to electricity

Entrances to shops should not be affected

### HOW TO BUILD UP THE POP-UP THEATRE

4 levels must be formed to ensure comfort and visibility:

**LEVEL 1:** 2-3 rows on the floor with cushions or carpets



**LEVEL 2:** 2 rows with small benches or low school chairs

**LEVEL 3:** 3-4 rows with normal chairs

**LEVEL 4:** 1-2 rows of stools



# In order to find the performance space, the festival or organizing entity and Eléctrico 28 will carry out the following steps:

- 1 Meeting via videoconference with the location manager of the organizing entity or festival to clarify any aspect of the technical rider and the required space.
- 2  The company travels to the space a few months or weeks before the performance and meets someone from the organising entity who presents them a variety of possible performance places. If a technical visit is not possible, the entity or festival must send Google Maps links and record videos of the proposed space (ideally approx. three options) at the hours stipulated for the performance.
- 3  In any case, the company has the last word on the decisions of the space. More videos or clarifications can be requested before taking the final decision.



# PRACTICAL ISSUES

## Site-specific preparation and performances

5 people travel 2 days before the performances date to do the preparation

4 people performing and 1 external eye

We usually travel from Barcelona and sometimes one person travels from Graz (Austria)

## Supporting staff

**1 person from the organization** to make the videos of the proposed streets and manage the day to day with the company to decide the final space. This person must be in contact with the company from the decision of their participation in the program until their arrival two days before the performances.

**1 technician** to install the sound equipment and cover the cables safely.

**2 regisseurs or volunteers** for the general rehearsal and all the shows to help us with the logistics

**2 actors and 2 actresses** to record the voice in the local language, if necessary.

**1 guard** (if necessary) to keep an eye on the technical material before and between runs.

## Site management

1. You may need to cut off traffic on one or two streets or some parking lots for good public visibility. To be assessed before the arrival of the company.
2. We need to be informed, as soon as possible, about any difficulties or changes concerning the respective spaces (for example, construction work, interference with other happenings or performances, any type of public or private events in the respective areas, change of purpose of the required spaces, etc.)
3. The company requires a dressing room and a place to store the material near the area of action. The dressing room must have a bathroom, a large table, chairs and a mirror. Free access to enter and exit when necessary.

## Language and translation

If the festival prefers to perform in a language that the company doesn't speak, it will be necessary **to record two actresses and two actors** in a professional studio during these two days. The translation and correction of the text may be done with the assistance of someone of the entity (work to be done before the arrival of the company).



# MATERIAL

## THE FESTIVAL OR ORGANIZATION MUST PROVIDE THE FOLLOWING TECHNICAL EQUIPMENT

- Cushions, chairs, benches and stools to create the pop-up stalls
- Electricity access
- A sound table with 4 stereo inputs
- Cables (length depending on where the electric connection is located)
- A table for the technical material (approx. 100 x 50 cm); alternatively two small tables
- A two wheel dolly (in case of performing in English. It should carry a person on it)



## THE COMPANY TAKES CARE OF THE HEADPHONES AND THE CORRESPONDING TECHNICAL EQUIPMENT FOR ALL THE AUDIENCE

- 70 wireless headphones + 1 transmitter
- 1 wireless ambience microphone + 1 transmitter
- 1 wireless voice microphone + 1 transmitter
- 1 Launchpad
- 1 Computer



# COMMUNICATION

## THE CALLING OF THE AUDIENCE

The audience should be summoned in the observed street.

**The organiser must specify the exact address and must not communicate the pop-up space where the audience will be seated later.**

If the sun affects the visibility, the spectators should be informed about this previously and bring a cap or hat and sunglasses.

## ADDITIONAL INFORMATION

All texts in reference to the show should contain the following additional information:

Coproduced by: theaterland steiermark, Fira Tàrrega, Eléctrico Express

Supported by: Generalitat de Catalunya (Cultura) ICEC; Das Land Steiermark; Stadt Graz

In collaboration with: das andere theater, Escena Poblenou, Centre Cívic Can Felipa, Can Allá

"Eléctrico 28 is an associate partner of IN SITU, the European platform for artistic creation in public space, co-funded by the Creative Europe Programme of the European Union."

## DOWNLOADABLE DOCUMENTS

<https://drive.google.com/drive/folders/15QX-uhQz0lMO8S3gSUR4h8wNMHFQm6N?usp=sharing>

Contains:

Synopsis

Logos of the company

Logos of coproducers

Logo In Situ + creative europe (must be used together)

Dossier of the show

Promotional image

Other pictures


Technical rider

Kit "how to mention IN SITU"

Trailer:

<https://vimeo.com/374030121>



A group of diverse people are gathered on a city street, clapping enthusiastically. They are positioned in front of a multi-story brick building with balconies. The scene is outdoors, with trees and a clear sky. The people are dressed in casual to semi-formal attire. In the foreground, a man in a grey jacket is seen from the back, and a woman in a light blue dress is seen from the side. The overall atmosphere is celebratory and positive.

***WWW.ELECTRICO28.ORG***  
***OFFICE@ELECTRICO28.ORG***  
***JUDIT MARTÍNEZ: +34 686 179 420***